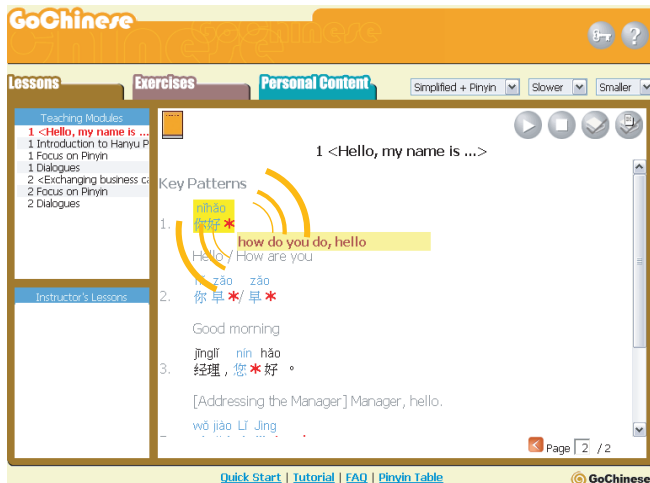


GoChinese version 4.5

Combining linguistic expertise with the latest in web-based software technology, GoChinese offers a groundbreaking set of Chinese language learning tools -- all in a comprehensive multimedia platform. Students can listen to spoken Chinese as well as look-up word definitions and phonetics. Flexible and engine-driven, this platform supports students at all levels.

GoChinese is already supporting over 30,000 learners in academic institutions and leading corporations worldwide.



INTERACTIVE EXERCISES

- » Text or audio-based (text-to-speech) exercises
- » Multiple choice, fill-in-the-blanks, rebuild sentence formats
- » Option for randomly generated questions and hand-in deadlines
- » Performance and commentary feedback
- » Scorekeeping records and analyses

WEB-BASED AUTHORING TOOLS

INSTRUCTORS
creating customized
teaching materials

STUDENTS
self-learning from
personal content

Input or paste any text

Your lesson is displayed, with the following auto-generated for the Chinese text:

- » Word-based Hanyu Pinyin
- » Voice reading of text
- » Definitions
- » Both Chinese character forms

AUTHORING TOOLS

GoCHINESE EDIT TOOLS

that adjust for linguistic particularities such as

- » Word segmentation
- » Multiple sound/tones
- » Multiple Traditional characters (for text originally in Simplified form)

LESSON MANAGEMENT TOOLS

- » Templates for web-based lessons and exercises
- » Tools to edit, format and manage lessons

INTEGRATION WITH LEARNING PLATFORMS

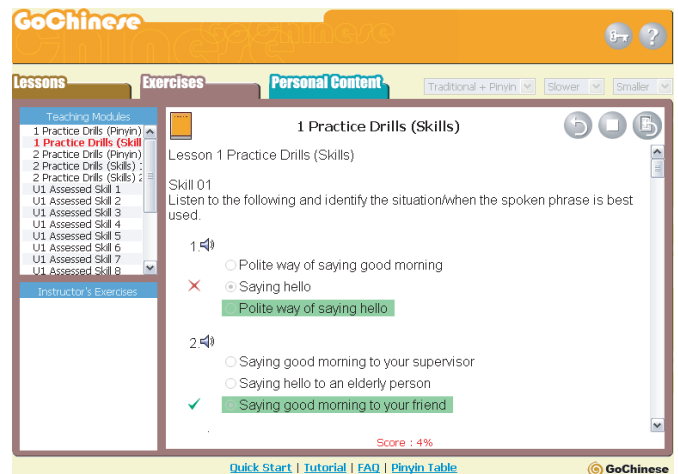
Blackboard Building Block version available, with login and score keeping centralized with Blackboard. Integration with other learning platforms supported. Effective on interactive whiteboards.

TECHNICAL SPECIFICATIONS

GoChinese can be accessed through an external server or installed on your organization's servers. Windows and Linux versions.

ENRICHED LESSONS

- » Text-to-Speech voice
 - Individual words or any selected passages read aloud
 - Selection of voice speeds
 - MP3 download
- » Hanyu Pinyin phonetics auto-generated
- » Definition pop-ups
- » Both Traditional and Simplified text supported
- » Other features: definition of characters within words, annotations, print-friendly versions, copy/paste to external applications



TEACHING MODULES

GoChinese offers a wide range of teaching materials from leading publishers and academic institutions. To view our selection, please visit www.gochinese.net.

WHY GoCHINESE IS A BREAKTHROUGH

- » Immediately addresses the principle challenges faced by Chinese language students: non-phonetic characters, no explicit word segmentation, difficulty in using dictionaries, two character forms
- » Never-seen-before integration of important features
 - Text-to-speech at professional broadcasting levels with unprecedented interactivity. Adjusts for any linguistic tone or sound changes
 - Comprehensive dictionary of 250,000 words
 - All types of content supported: licensed textbooks, instructors' lessons and exercises as well as students' self-sourced content
 - Combination of both lesson display and assessment features
- » Easy access through the Internet browser, from any location
- » Instructors are also provided with value-added tools, such as score-keeping records, usage reports and message broadcasting support

TUTORIAL & DEMO

Please visit www.gochinese.net. Select 'Tutorial' to view an interactive introduction and 'Demo' to try out the system.



DEVELOPER

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